

PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THIS WEBSITE

We consistently strive to develop new and innovative products and services as part of our commitment to better serve our customers. We recognize that privacy is an important issue, so we operate ourselves in a manner consistent with the protection of your privacy. We developed this Privacy Policy pursuant to applicable law regarding the collection and use of Personally Identifying Information (defined below) in those jurisdictions where we do business. This Privacy Policy outlines the types of Personally Identifying Information we gather when you use the Scramblers web site, how we use that information, as well as some of the steps we take to safeguard it. We urge you to read the Privacy Policy in its entirety and hope it will help you make an informed decision about sharing your Personally Identifying Information with us.

This privacy policy is effective as of May 8, 2020. Scramblers reserves the right to change this policy at any time. Please check this page periodically for changes. Your continued use of the Scramblers services following the posting of changes to these terms will mean you accept these changes. Scramblers will take reasonable measures to notify you if there is a material change in our privacy practices with respect to use of the information you have provided to Scramblers. Scramblers will conspicuously post these changes in our Privacy Policy and on our Website. These postings will occur on the Scramblers website at least 30 days prior to any material change. If you have any questions about this privacy statement, the Scramblers practices, or feel that your privacy has been compromised, please contact us at customerservice@scramblersbrands.com.

Your privacy on the Internet is important to Scramblers. As part of the operation of Scramblers, certain pieces of information are gathered about the users registering to gain access to the site (individually, a "Registrant" and collectively, "Registrants"). This privacy policy contains explanations regarding the types of information collected, what is done with such information, and how to correct or change the information.

By registering on the site, you are agreeing to receive targeted marketing via email from Scramblers and its affiliates and you consent to Scramblers employing its information collecting techniques in its continuing efforts to better serve you. If, after you have registered and consented to this privacy policy, you no longer wish to receive such marketing emails or do not consent to its information collecting techniques, please see the "opt-out" section below. Except as set forth in the "Limits of Confidentiality" section below, we do not use information about users for any purposes unrelated to the services offered by Scramblers..

GENERAL PRIVACY PRINCIPLES

Identifying Purposes

"Personally Identifying Information" is information that individually identifies you, such as your name, company name, physical address, phone numbers, email address and any other information that would allow someone to identify or contact you. Scramblers asks for your Personally Identifying Information so that it can understand your needs, determine if Scramblers products and services meet your needs, inform you about its products and services that it believes may be of interest to you, or comply with the law. Of course, you may choose not to provide Scramblers with Personally Identifying Information. However, this choice may prevent Scramblers from providing you with the product, service or information you requested or that could be offered to you. Our server does not automatically record

Personally Identifying Information. Such information can become known to Scramblers via its websites only when you voluntarily submit it.

Consent

Your knowledge and consent are required for the collection, use, or disclosure of your Personally Identifying Information. No information is collected without your express consent.

Limiting Collection

Scramblers only collects the information that it needs in order to deliver products, services and information to you.

Limiting Use, Disclosure and Retention

Scramblers does not use or disclose your Personally Identifying Information for purposes other than those for which it was collected or as set forth in this privacy policy, except as otherwise set forth in this privacy policy under the heading Limits of Confidentiality, or as required by law. Your Personally Identifying Information is retained only as long as necessary for the fulfillment of those purposes or as required by law.

Safeguards

Scramblers protects your Personally Identifying Information by using safeguards that are appropriate to the sensitivity of the information. Each of our employees who has access to your Personally Identifying Information is informed about our Privacy Policy and procedures for protecting Personally Identifying Information.

Scramblers undertakes substantial efforts to protect the confidentiality of the identity, preferences and other information it has collected about individual Registrants and, except as otherwise set forth in this Privacy Policy, will not knowingly allow access to this information to anyone outside Scramblers as described below under the heading Limits of Confidentiality.

You should also do your part in protecting your information. Your user name and password are confidential and we recommend that you not divulge them to anyone. Unfortunately, neither Scramblers network nor data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect Registrant's information, the Scramblers cannot ensure or warrant the security of member information. Thus, any information a Registrant transmits to us is done so at the Registrant's own risk. Once we receive Registrant information, we undertake substantial efforts to protect the confidentiality of this information consistent with this Policy.

SPECIFIC PRIVACY POLICY

Scope

Our privacy policy applies to all websites owned and operated by Scramblers and to any Personally Identifying Information collected by Scramblers. It is designed to inform you of when, why, how and for what purpose Scramblers collects Personally Identifying Information from visitors to its websites. It is also designed to inform you about the types of information that is collected about you at Scramblers website. Finally, it is designed to inform you about our use of Personally Identifying Information collected at Scramblers websites and to whom access to such Personally Identifying Information may be given. Our privacy policy is also designed to inform you about how you may access,

amend, or delete Personally Identifying Information collected by Scramblers and how you may limit Scramblers' use of your Personally Identifying Information.

On occasion, Scramblers websites are connected by "hyperlinks" to other companies' websites. Please note that Scramblers is not responsible in any way for the privacy practices of other websites and suggests that you review the privacy policies of those other companies' websites before using them.

What types of Personally Identifying Information Does Scramblers collect?

On each visit to Scramblers' web site, Scramblers collects certain limited non-personally identifying information your browser makes available whenever you visit a website. This log information includes your Internet Protocol address, browser type, browser language, as well as the date and time of your visit. We use this information to operate, develop, and improve our website. This information does not include your Personally Identifying Information. Our server does not automatically record Personally Identifying Information. Such information can become known to Scramblers via its websites only when you voluntarily submit it. No information is collected without your express consent.

"Email us" Form

When you use the email form on Scramblers website, we collect Personally Identifying Information from you and offer you an area to enter comments or questions.

Login Access:

If you are a privileged user, you may login to the Scramblers website using the user name and password that were provided to you. Logging-in to the site will identify you as a unique user and is necessary to insure that privileged features are properly displayed.

How does Scramblers use your Personally Identifying Information?

Confidentiality

Except as set forth under the "Limits of Confidentiality" section below, or otherwise in this Privacy Policy, Scramblers will not provide Personally Identifying Information about a Registrant to third parties. By making a purchase, requesting additional information, or communicating directly with the company or organization after visiting its website, a Registrant is choosing to provide Scramblers with Personally Identifying Information in such Registrant's sole discretion.

How we protect your information:

Scramblers may store and process Personally Identifying Information collected on our site on our own servers or on the servers of our Business Partners (defined below). Paper copies containing all or part of the Personally Identifying Information you supply to us may be made and kept in file cabinets as part of the course of normal business activity. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. When entering personal information, look for the Secure Site icon on the lower right-hand side of your browser

window that indicates you are on a secure page. We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. We restrict access to your Personally Identifying Information to employees who need to know that information in order to perform their jobs and provide service to you.

Limits of Confidentiality

If you choose to share your Personally Identifying Information with us we may use it for the purposes of sending you requested information as well as occasional offers, announcement, bulletins and other similar purposes. We also will not give, rent, loan, or otherwise make available your Personally Identifying Information to third parties except in the limited circumstances described in this "Limits of Confidentiality" section, or with your consent.

We may share such information in any of the following limited circumstances:

- (i) Marketing. As part of its day-to-day business activities, Scramblers may share with third parties certain non-personally identifying log information your browser makes available whenever you visit our website.
- (ii) Security. Due to the existing legal, regulatory and security environment, Scramblers may disclose aggregate level and/or Personally Identifying Information about its Registrants to protect the rights, property or safety of Scramblers, our customers, or the public.
- (iii) Sale or Transfer of Business: We may sell or otherwise transfer such information to a successor of Scramblers, or any subsidiary or division of Scramblers in connection with an asset sale, acquisition, merger, consolidation, divestiture, stock sale, purchase of part or all of the assets of the business, or other corporate transaction, or by way of assignment (whether by operation of law or otherwise) in connection with any such or similar transaction or in connection with the administration of a bankruptcy estate. In the case of such event, the Personally Identifying Information will become the property of the successor and will be subject to the successor's Privacy Policy should they have one.

What about cookies?

A "cookie" is a small file containing a string of characters that is sent to your browser from a web server and stored on your computer hard drive when you visit some websites. Our website does use cookies.

Changes to this Policy

Please note this Privacy Policy is subject to change from time to time without specific notice. We expect most such changes to be minor, but there may be changes that are more significant. Regardless, we will post those changes on this page and, if the changes are significant, we will also provide a more prominent notice. Each version will be noted at the top of the page. Prior versions of this Privacy Policy will be kept in an archive for you to view for a reasonable period of time. There are no prior versions in the archive at this time.

Contact Information

If you have any additional questions about this privacy policy, feel that information we have collected about you is incorrect, or wish to opt-out of future emails, please feel free to contact us at any time.

customerservice@scramblersbrands.com